

# MEAT

The worldwide magazine on  
meat trade and technology

# international

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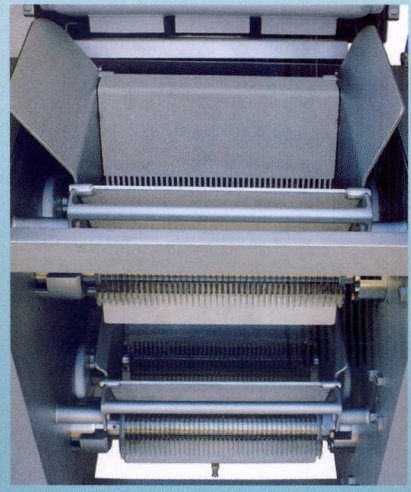


## Maximising meat texture

Improving  
quality  
perception



Reducing  
ham  
maturation



## 14 Ingredients

Besides raw material in the recipe, added ingredients and the production process, spices and herbs are very important for the quality perception of the end product for the customer.



## 16 Grinding, cutting and mixing

Conventional emulsifiers mostly use only one or two knives and one or two cutting plates. A new emulsifier has been developed that, with four rotating cutting plates and three fixed hole plates, achieves a much higher cutting performance.



## 18 Grinding, cutting and mixing

Undesirable texture can significantly reduce the appeal of ready meals, resulting in poor sales. During an economic downturn, it is essential to maintain sales volume and brand loyalty.



## 26 Regional focus: Asia

Door-to-door selling has a long history in Japan, as Japanese housewives for centuries traditionally bought most of their household necessities from travelling salesmen.



## 04 World update

News from the worldwide meat industry, Editorial, Outlook on North America and South America, and upcoming events

## 08 Cooling and freezing

Automating cold storage efficiency

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Reducing ham maturation improves profitability

## 14 Ingredients

Improving quality perception increases meat sales

## 16 Grinding, cutting, mixing

New dimension of cutting

## 18 Grinding, cutting, mixing

Maximising meat texture

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Better pork fat means better meat

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News from suppliers to the meat industry, including newly launched products

## 26 Regional focus: Asia

Japanese sell beef door-to-door

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