

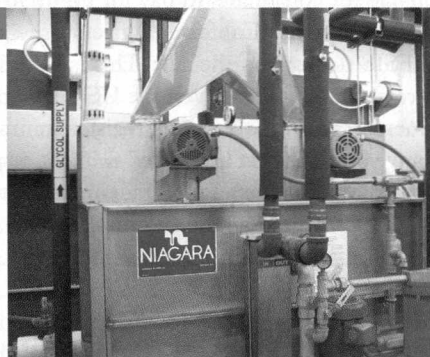
10 Markets

Critics and even neutral observers insist that Country of Origin Labelling (COOL) is simply a national marketing strategy masquerading as a public health-management programme.



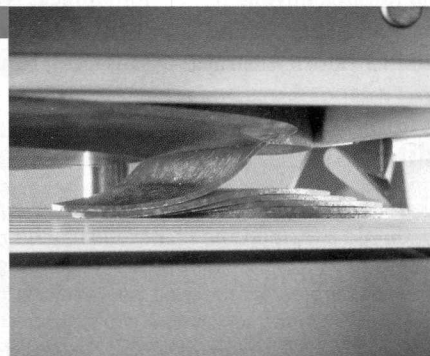
12 Cooling and Freezing

When an outbreak of Listeria occurred in a US meat processing facility, product recalls led to lost revenues and a compromised reputation. The facility had two options: address the problem, or close the plant.



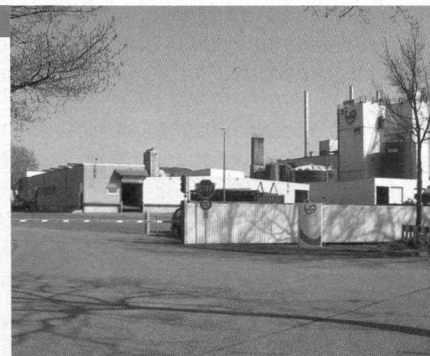
14 Slicing and Portioning

Slicing machine manufacturer develops patented "stacking/shingling as you slice" (SAS) technology, which also delivers hygiene and safety benefits.



16 Packaging

With high output volumes reaching 4,200 units per week, Vion Food Germany recently decided to adopt automated packaging for increased quality consistency and cost control.



04 World Update

News from the worldwide meat industry, including editorial, an Outlook from North America, and upcoming events

10 Markets

Final rules imposed for Country Of Origin Labelling

12 Cooling and freezing

Dehumidification system helps fight Listeria

14 Slicing and portioning

Dynamic meat processing market influences slicing

16 Packaging

Vion helps multiple benefits from automated packaging

18 Packaging

Improved meat colour by "super-saturation" packaging

20 Markets

Meat industry at cross-roads down under

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"Gate to Plate" amalgamation in New Zealand

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British pig industry making more noise than ever before

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30th anniversary of Certified Angus Beef

32 Supplier News

News from suppliers to the meat industry, including newly launched products

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