

## 10 Regional focus

As the national pork market is rather depressed after a bad year in 2007, many companies are looking further east to develop their businesses.



## 12 Plant design

Global competition is tough - raw material prices are the same for almost all processors; sales prices are determined by an inflexible market; and margins are small. However, what can help on the road to success is to be more efficient than the competition.



## 14 Show review

For five days the most important exposition for the Russian meat industry, AgroProdMash, will again focus on equipment and technical systems for meat processing. All equipment and services meat processing companies need for manufacturing, packaging, storing and marketing meat and sausage products will be on view.



## 20 Ingredients

Consumers demand healthy food, free of additives such as sulphite. This stimulates the application of natural preservatives, but which antimicrobial substances are candidates for this purpose?



## 04 World Update

News from the worldwide meat industry, including Editorial, Outlook from North America, Asia, and upcoming events

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Czech pork market in fragile situation

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Saving money inside the plant

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Increasing interest in natural preservatives

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