10 Regional focus

Meat and Livestock Australia (MLA) reports there is another tough year ahead for Australian beef exporters. However, MLA cites Russia as the latest frontier for the Australian red meat industry.



04 World Update

Worldwide news including Outlook on North America, Asia, and a listing of upcoming industry events

10 Regional focus

Australian beef finds promise in Russian market

13 Regional focus

Meat mega-merger essential

15 Regional focus

Research looks at balancing growth and muscling

17 Regional focus

UK lamb agreement

18 Markets

Southern Africa growth opportunity

20 Processing

T'aint got nothing on "Select Pork" quality

24 Markets

JBS blockbuster

26 Food safety

Innovations in pathogen detection and quantification

29 Slicing and portioning

Portioner helps Wendy's

31 Consumer trends

2008 Consumer meat trends

32 Packaging

All sizes on one machine

34 Show review

NMA celebrates, but amid some deep industry concerns

36 Supplier news

News from suppliers to the meat industry, including newly launched products

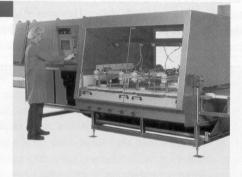
13 Regional focus

The Chief Executive of the New Zealand Government's AgResearch, Dr Andrew West, has called for the merging of the four largest meat companies in the country as an essential move for the restoration of New Zealand's meat industry.



29 Slicing and portioning

Wendy's, the third largest quick service restaurant chain in the world, prides itself on providing customers with more than the typical fast food fare. When it recently wanted to introduce a new product line, Wendy's also realised it needed a new type of portioning machine.



32 Packaging

Dutch meat processor Goedegebuur utilises a special thermoforming machine to meet the challenge of producing three different sizes of packages alternately on a continuous basis.



