

FEEDTECH

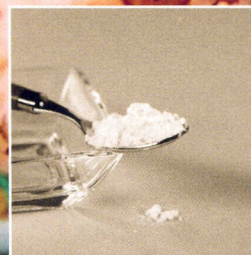
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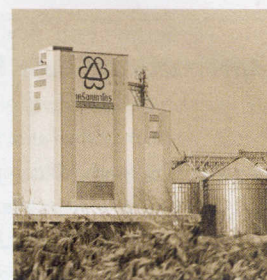
Charoen Pokphand Foods: Kitchen of the world



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08 | Thai animal feed market flexible within a strait-jacket

Like other countries in the tropical and sub-tropical regions of the world, Thailand has problems in producing sufficient animal feed for its animal feed industry. Government policy towards animal feed revolves around the basic premise that the country should be able to produce all of its animal feed requirements without importing large quantities of raw materials.



12 | Victam Asia 2010: Fully booked floor space and programmes

Victam International is poised for rampant growth at next year's exhibition in Bangkok, Thailand since all available space is booked. With three shows in one – Victam, Fiaap and Grapas – the organisation has found a formula that catches on in Southeast Asia. There will be lots to see and learn at the three day exhibition.



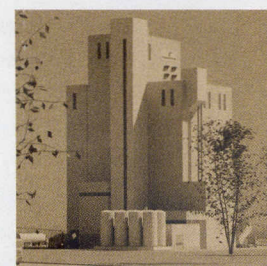
16 | Thailand is pivotal for agricultural growth in Southeast Asia

Thailand's largest agriculture conglomerate Charoen Pokphand Foods was still able to write black figures on Q3, where others presented a downturn in profits and turnover. Focus on China is giving them another competitive edge. Reason enough to talk to two executive vice presidents of the CP group and discuss developments in Southeast Asia.



26 | A well considered project approach delivers to expectations

To plan and coordinate construction or optimisation projects is not an easy thing to do. In order to lead the plan in a structured way, a sound project approach is inevitable. The choice to manage the project by own resources or to call for external help of a supplier or consultant should be considered carefully.



Colophon

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