Comment

Olympic meat

With the 29th summer Olympic Games starting on August 8, China will face a number of new challenges. Building new sport stadiums, the political issues that surround the games and the pollution in Beijing, the logistic process for transporting people, but also feeding all the international athletes are the current spearheads. China has not such a terrific reputation in terms of



food and feed security, although I have been to Beijing, and have eaten everything that was offered to me without any problems. But I assume that top athletes have different requirements than an editor who spends most of his time behind a keyboard.

The Chinese economy is growing at a fast pace and so does the income of the people, which results in an increased demand for meat. The country has difficulties in being self sufficient in food production and this is why it accepts the dependency on imported soybeans. However, the country's goal remains to be self sufficient in maize, rice and animal products. Take pork for example. China's pig production is the largest in the world, but in majority as back yard production. The Chinese government therefore, faces three problems: 1) Supply is very unstable. Changes in prices are immediately followed by changes in supply; 2) Animal diseases are difficult to control, because people and animals live closely together, and 3) Food safety cannot be guaranteed among so many smallholders.

With the Olympics coming up and the strict dope tests, a separate chain for Olympic meat has been set up. Wellhope, a feed manufacturer which has a liaison with Dutch feedmiller De Heus, was selected for supplying feed, and regarded as being the most reliable partner. Wellhope annually produces one million tonnes of feed and is one of the larger players in the fragmented Chinese market. The above mentioned problems will be more manageable when a scaleup of the pig industry takes place. This is the aim of the Chinese government. However Wellhope/De Heus questions whether the small pig farmers will be able to raise enough capital to grow into professional family farms. If this does not take place it is perfectly imaginable that the processing industry takes over and with stock market finances will set up large integrated organisations. It all depends on how successful the Olympic meat chain will turn out.



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Real-time analysis of feed component quality and homogeneity with full

documentation is a world first. Compact NIR spectrometry is behind the development – built into robust units that work without affecting material flow and integrate with automatic process control systems.



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Feed form has a significant impact on intake and animal performance. In broiler production poor pellet quality leads to worse bodyweights and conversion rates. Trials at global poultry breeder Aviagen confirmed this statement.

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14 EU feed production shows record growth

In 2007, the compound feed production for the EU-27 reached 149.8 million tonnes (mt), i.e. 3.4% higher than the figure for 2006 (145 mt). This is the highest annual growth rate registered in almost 20 years, according to figures of Fefac, the European Feed Manufacturers' Federation. The figures were presented at their annual general meeting in Brussels on June 6, 2008.

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The horse feed industry is a relatively young business with most products being sold in small packages and bags. Marketing and purchasing behaviour are important factors to consider. Speaking is Rob

Krabbenborg from Pavo, the biggest horse feed producer in the Netherlands.

Processing

19 Verstaile twin screw extruder ideal for aquafeed

The aquafeed manufacturing industry is widely recognized as one of the fastest expanding agricultural industries in the world. Fish meal is the main protein source in aquafeed, but supply is limited, which means that alternative sources need to be used. From a processing point of view extrusion is the most efficient way of turning plant protein into fish feed. Twin screw extruders have a definite advantage in this. In this arti-



cle we have a closer look at co-rotating twin screw extruders.

Raw materials

Opportunities for new phosphorus rich barley

A new barley that benefits the environment as well as farm animals has been developed by Agricultural Research Service (ARS) scientists and their colleagues. This dehulled barley variety has great opportunities for use in fish feed.

Interview

The consequences of the new US Farm Bill

The new \$290 billion piece of legislation meant to subsidize American farms has been said to undermine World Trade Organisation negotiations at time of high pressure in international feed markets. Feed Tech talks with cross-section of experts about the consequences of the 2008 Farm Bill.



Market

13 reasons for the food crisis



The countries representing Latin America went to the FAO June Food Summit in Rome, Italy with a joint vision regarding the current uproar in feed and food prices. They presented 13 reasons for the current situation.

Business briefs/People

Latest business developments and people movements

Colophon

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