

# The Economist

JULY 20TH-26TH 2013

Economist.com

China v Glaxo

Wall Street hobbled

Italy's ambitious prime minister

Sport, doping and game theory

Russia's ace aviatrix

## The Curious Case of the Fall in Crime



05676672  
INTL BIBLIOTECA  
GRAL PAZ 5445  
EDIFICIO 5  
1650 SAN MARTIN  
Jul 20 13



### On the cover

Crime is plunging. To keep it down, governments should focus on prevention, not punishment: leader, page 9. The rich world is seeing less and less crime, even in the face of high unemployment and economic stagnation, page 21. It is getting easier to predict wrongdoing and spot likely wrongdoers, page 24. When is it legal to shoot an unarmed black teenager? Page 27. The latest research suggests humans are not genetically programmed to be warriors, page 69

### The Economist online

Daily analysis and opinion from our 19 blogs, plus audio and video content, debates and a daily chart [Economist.com/blogs](http://Economist.com/blogs)

E-mail: newsletters and mobile edition [Economist.com/email](http://Economist.com/email)

Print edition: available online by 7pm London time each Thursday [Economist.com/print](http://Economist.com/print)

Audio edition: available online to download each Friday [Economist.com/audioedition](http://Economist.com/audioedition)



Volume 408 Number 8845

First published in September 1843 to take part in "a severe contest between intelligence, which presses forward, and an unworthy, timid ignorance obstructing our progress."

Editorial offices in London and also: Atlanta, Beijing, Berlin, Brussels, Cairo, Chicago, Hong Kong, Johannesburg, Los Angeles, Mexico City, Moscow, New Delhi, New York, Paris, San Francisco, São Paulo, Singapore, Tokyo, Washington DC

## 6 The world this week

### Leaders

- 9 **Crime**  
The curious case of the fall in crime
- 10 **Reform in Cuba**  
Set the farmers and shopkeepers free
- 10 **Youth unemployment in Europe**  
Guaranteed to fail
- 11 **Afghanistan after 2014**  
Why zero is not an option
- 12 **Sport**  
Testing times

### Letters

- 14 **On Amartya Sen, defence spending, Britain, immigration, France, sailing**

### Briefing

- 21 **Falling crime**  
Where have all the burglars gone?
- 24 **Predictive policing**  
Don't even think about it

### United States

- 27 **Race and crime**  
Trayvon's legacy
- 28 **The Whitey Bulger trial**  
Badfellas
- 29 **Walloping Walmart**  
DC says no to cheap food
- 29 **Homebrewing**  
Hops and change
- 30 **Demography**  
Broke in the 'burbs
- 32 **Lexington**  
Latino Republicans

### The Americas

- 33 **Cuba's economy**  
Money starts to talk
- 34 **Religion in Brazil**  
Earthly concerns
- 35 **Crime in Mexico**  
Zeta zeroed

### Asia

- 37 **Elections in Japan**  
Man with plan
- 38 **Security in Afghanistan**  
Holding their ground
- 39 **Solomon Islands**  
Aussie rules
- 39 **Bangladeshi politics**  
Jamaat tomorrow
- 40 **Lighting rural India**  
Out of the gloom

### China

- 41 **Nuclear activism**  
Limiting the fallout
- 42 **Economic growth**  
Targets barely met
- 42 **Hedonism at the cinema**  
My generation

### Middle East and Africa

- 43 **African money transfers**  
Let them remit
- 44 **Togo's election**  
A tale of two families
- 44 **Egypt after the coup**  
Can they restore calm?
- 45 **Syria's rebels**  
Islamists compete
- 45 **Gays in Lebanon**  
They're not ill

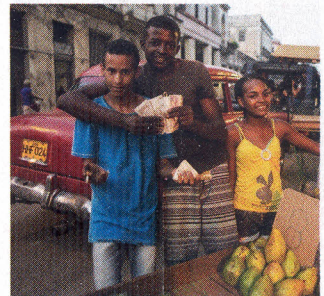
### Europe

- 46 **The Italian government**  
Shirtsleeve time
- 47 **Greece, Portugal and the euro**  
In the dumps
- 48 **Spain's prime minister**  
Rajoy there!
- 48 **Alexei Navalny**  
Guilty as charged
- 49 **Charlemagne**  
Data-privacy wars



### Italy and the euro crisis

For the head of a government meant to be living from day to day, Enrico Letta has some strikingly long-term plans, page 46. German-led plans for tackling youth unemployment in Europe are far too timid: leader, page 10. Greece and Portugal still struggle to stick to their programmes, page 47



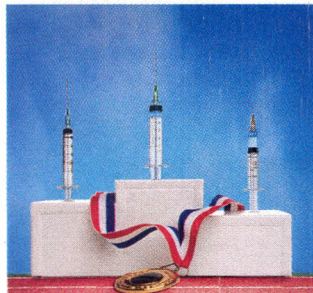
**Cuba** Set the farmers and shopkeepers free, and let Cubans benefit; leader, page 10. Money starts to talk as the tempo of reform accelerates, page 33



**Deafness** Technology that lets deaf people hear has a downside: it threatens sign languages, page 53. Lobbyists and blind people are at odds over copyright laws, page 54



**Wall Street hobbled** American banks are in purgatory, page 61. European banks feel persecuted by American regulation, page 64



**Sport** How technology and mathematical logic could help stamp out cheating: leader, page 12. Sportsmen who take drugs may be prisoners of a different game, page 71



**GlaxoSmithKline** A reminder of how hard it will be to tackle corruption in China, page 56. For an American multinational, is exposure to China still a good thing? Page 64

### Britain

- 50 **How to run a city**  
The wrong trousers
- 51 **London's airports**  
Go west
- 52 **Bagehot**  
A school blooms

### International

- 53 **Technology and the deaf**  
Listen up
- 54 **Blind-friendly books**  
Between the lines
- 54 **Paying lawmakers**  
Rewarding work

### Business

- 55 **Higher education**  
The attack of the MOOCs
- 56 **Executive MBA ranking**  
Joint highs
- 56 **GlaxoSmithKline in China**  
Bitter pill
- 57 **Renewable energy in Spain**  
The cost del sol
- 58 **Canadian retailing**  
Drug deal
- 58 **Internet access**  
Congestion on the line
- 59 **TV everywhere**  
The travel channels
- 60 **Schumpeter**  
Entrepreneurship defined

### Finance and economics

- 61 **American banks**  
The triumph of low expectations
- 62 **The trial of Fabrice Tourre**  
Not so fabulous
- 62 **Older workers**  
Glad to be grey
- 63 **Buttonwood**  
Sovereign ratings
- 64 **American justice and foreign banks**  
GloboCop

- 64 **The Sinodependency index**  
Chindependence
- 65 **Banking in the cloud**  
Silver linings
- 66 **Free exchange**  
Unemployment and herding

### Science and technology

- 69 **The origins of war**  
Old soldiers?
- 70 **Marine ecology**  
Welcome to the plastisphere
- 70 **Climate science**  
Sensitive information
- 71 **Doping in sport**  
Athlete's dilemma

### Books and arts

- 72 **Art about climate change**  
Chilling
- 73 **A memoir of winemaking**  
In the drink
- 73 **Germany and the euro**  
The Merkel method
- 74 **Russia's American empire**  
How the east was lost
- 75 **"Fruitvale Station"**  
An American tragedy
- 75 **New fiction**  
Comfort food

- 80 **Economic and financial indicators**  
Statistics on 42 economies, plus a closer look at world grain stocks

### Obituary

- 82 **Nadia Popova**  
Among the Night Witches



**Russia's ace aviatrix** Our obituary of Nadia Popova, a glamorous night-bomber pilot, page 82

### Principal commercial offices:

25 St James's Street, London SW1A 1HG  
Tel: 020 7830 7000

Rue de l'Athénée 32  
1206 Geneva, Switzerland  
Tel: 41 22 566 2470

750 3rd Avenue, 5th Floor, New York, NY 10017  
Tel: 1 212 541 0500

60/F Central Plaza  
18 Harbour Road, Wanchai, Hong Kong  
Tel: 852 2585 3888

### Other commercial offices:

Chicago, Dubai, Frankfurt, Los Angeles,  
Paris, San Francisco and Singapore

### Subscription service

For our latest subscription offers, visit  
[Economist.com/offers](http://Economist.com/offers)

For subscription service, please contact by telephone, fax, web or mail at the details provided below:

**Telephone:** 1 800 456 6086 (from outside the US and Canada, 1 636 449 5702)

**Facsimile:** 1 866 856 8075 (from outside the US and Canada, 1 636 449 5703)

**Web:** [Economistsubs.com](http://Economistsubs.com)

**E-mail:** [customerhelp@economist.com](mailto:customerhelp@economist.com)

**Post:** The Economist Subscription Services, P.O. Box 46978, St. Louis, MO 63146-6978, USA

### Subscription for 1 year (51 issues)

United States	US\$160
Canada	CNS165
Latin America	US\$338



PEFC certified

This copy of *The Economist* is printed on paper sourced from sustainably managed forests certified by PEFC  
[www.pefc.org](http://www.pefc.org)

