The Economist

NOVEMBER 3RD-9TH 2012

Economist.com

After the storm
The east coast
counts the
cost of Sandy



Why companies are sitting on cash

Farewell Emmanuelle

Which one?





On the cover

Who should win the White House? Leader, page 11. The battlefield states, page 28. The ground war, page 30. A disappointing contest offers one encouraging lesson: Lexington, page 36

The Economist online

Daily analysis and opinion from our 19 blogs, plus audio and video content, debates and a daily chart Economist.com/blogs

E-mail: newsletters and mobile edition Economist.com/email

Print edition: available online by 7pm London time each Thursday Economist.com/print

Audio edition: available online to download each Friday Economist.com/audioedition

The **Economist**

Volume 405 Number 8809

First published in September 1843

to take part in "a severe contest between intelligence, which presses forward, and an unworthy, timid ignorance obstructing our progress.

Editorial offices in London and also:

Atlanta, Beijing, Berlin, Brussels, Cairo, Chicago, Hong Kong, Johannesburg, Los Angeles, Mexico City, Moscow, New Delhi, New York, Paris, San Francisco, São Paulo, Singapore, Tokyo, Washington DC

7 The world this week

Leaders

- 11 Our American endorsement Which one?
- 12 Corporate governance in Japan Olympian depths
- 13 Bangladesh Out of the basket
- 14 Myanmar's ethnic cleansing No place like home

Letters

16 On immigration, textbooks, Ayn Rand, voting

Briefing

23 Bangladesh and development The path through the fields

United States

- 27 Hurricane Sandy Wild is the wind
- 28 Swing states: a round-up The road to 270
- 29 Battling for the House The no-wave election
- 30 The ground war Knock, knock
- 32 The cyber war Deus ex machina
- 32 Voices from the campaign Heard on the trail
- 33 Ballot measures Land of the freer?
- 36 Lexington The price of hubris

The Americas

- 37 Reform in Mexico Labour pains
- 38 Brazil's intellectual property Owning ideas
- 38 News in Cuba Winds of change

Asia

- 39 Myanmar's parliament Power grab
- 40 Damming the Mekong River elegy
- 40 Australia in Asia What's Strine for "Asian century"?
- 41 Terrorism in Indonesia Going underground
- 41 Indian politics Shuffled, not stirred
- 42 Forced labour in India Toil and trouble
- 44 Banyan Myanmar's cruel history

China

- 45 China's ruling families Riches exposed
- 46 University exams Fighting for privilege

Middle East and Africa

- 47 The Swahili coast Contagion of discontent
- 48 Elephant poaching Brought to tusk
- 48 Rwandan justice Fairness on trial
- 49 Iraq's oil The Kurdish opening
- 50 Syria's civil war Nowhere to run
- 50 Israeli media Wapping in the Holy Land

Europe

- 51 Russia's president Vladimir the victor
- 52 Lithuania Leftward lurch
- 52 Turkey's Syriacs An Aramaic outpost
- 54 The Netherlands Same old Dutch
- 54 Greek taxation A national sport no more
- 55 French competitiveness Spare the shock treatment
- 56 Charlemagne Bribesville II



The storm Counting the cost of Sandy, page 27. A millenniumand-a-halfago, Geneva was destroyed by a giant wave. Recent research suggests it could happen again, page 79



Berlusconi Another tangle with the law for the former prime minister, but his political death holds dangers for Italy: Charlemagne, page 56. Greeks also have problems with taxes, page 54



Myanmar Rohingyas need the help of their government, Aung San Suu Kyi and the outside world: leader, page 14. Not long ago derided, a gutsy Burmese parliament now challenges the president, page 39. The plight of the Rohingyas: Banyan, page 44



Corporate savings Cash has been piling up on companies' balance-sheets since before the crisis, page 71. How big is too big? Free exchange, page 76



State capitalism in Europe

France and Germany lead a revival in intervention in commerce, page 63. Tarzanomics: Michael Heseltine's plan for growth in Britain, page 57



Radical transparency The case for stripping away the secrecy surrounding firms' finances: Schumpeter, page 68. Why Japanese boardrooms need more outsiders: leader, page 12

- 57 The Heseltine report Tarzanomics in the age
- 58 The James Bond guestion Shaken, stirred and confused
- 59 Bagehot A gentler whipping

International

- 61 Unmanned aerial vehicles Death from afar
- 62 Digital copyright Pick a book
- 62 Pain and pills Grim and bear it

Business

- 63 State capitalism Big Brother is back
- 64 Japan's boardrooms Scrutiny? No, thanks
- 65 Disney buys Lucasfilm Wishing upon a Death Star
- 66 Penguin's future Waddling down the aisle
- 66 Fonterra Land of milk and money
- 67 Anglo American's future Cynthia Carroll leaves
- 67 Lessons from TED The virtue of letting go
- 68 Schumpeter Corporate burlesque

Finance and economics

- 71 Corporate savings Dead money
- 72 Hong Kong property Taxing times
- 72 Investment banking UBS swings the axe
- 73 Buttonwood Guaranteed pensions
- 74 Zippy economies The fastest growers ever

- 74 Sovereign debt New York v Argentina
- 75 Deforestation in Sarawak Logging and HSBC
- 76 Free exchange Corporate giants

Science and technology

- 79 Tsunamis in Lake Geneva Lake monsters
- 80 3D printing A third-world dimension
- 81 Microbes as a cure Bugs in the system
- 81 Fish farming High-tech breeders
- 82 Epigenetics and health Grandma's curse

Books and arts

- 83 The revolution in Iran In with the madding crowd
- 84 British diary-writing Bulldog heart
- 84 Richard Burton's diaries Thoughtful thespian
- 85 Tom Wolfe Miami vice
- 85 Ann Richards Bush's scourge
- 86 American financial disasters Nation of deadbeats
- 86 Jez Butterworth After "Jerusalem"

92 Economic and financial indicators

Statistics on 42 economies, plus a closer look at our commodities index

Obituary

94 Sylvia Kristel The body beautiful



Farewell, Emmanuelle Our obituary of Sylvia Kristel,

Principal commercial offices:

25 St James's Street, London SW1A 1HG Tel: 020 7830 7000

Rue de l'Athénée 32 1206 Geneva, Switzerland Tel: 41 22 566 2470

750 3rd Avenue, 5th Floor, New York, NY 10017 Tel: 1 212 541 0500

60/F Central Plaza 18 Harbour Road, Wanchai, Hong Kong Tel: 852 2585 3888

Other commercial offices:

Chicago, Dubai, Frankfurt, Los Angeles, Paris, San Francisco and Singapore

Subscription service

For our latest subscription offers, visit For subscription service, please contact by telephone, fax, web or mail at the details

provided below

Telephone: 1800 456 6086 (from outside the US and Canada, 1314 447 8091) Facsimile: 1866 856 8075 (from outside the US and Canada, 1 314 447 8065) Web: Economistsubs.com

E-mail: customerhelp@economist.com The Economist Subscription Services, P.O. Box 46978, St. Louis, MO 63146-6978, USA

Subscription for 1 year (51 issues)

United States US\$138 CN\$189 Canada Latin America

An Economist Group business



PEFC certified

This copy of The Economist is printed on paper sourced from sustainably managed forests certified by PEFC www.pefc.org

