INSIDE THIS WEEK: TECHNOLOGY QUARTERLY

The Economist

JUNE 4TH-10TH 2011

Economist.com

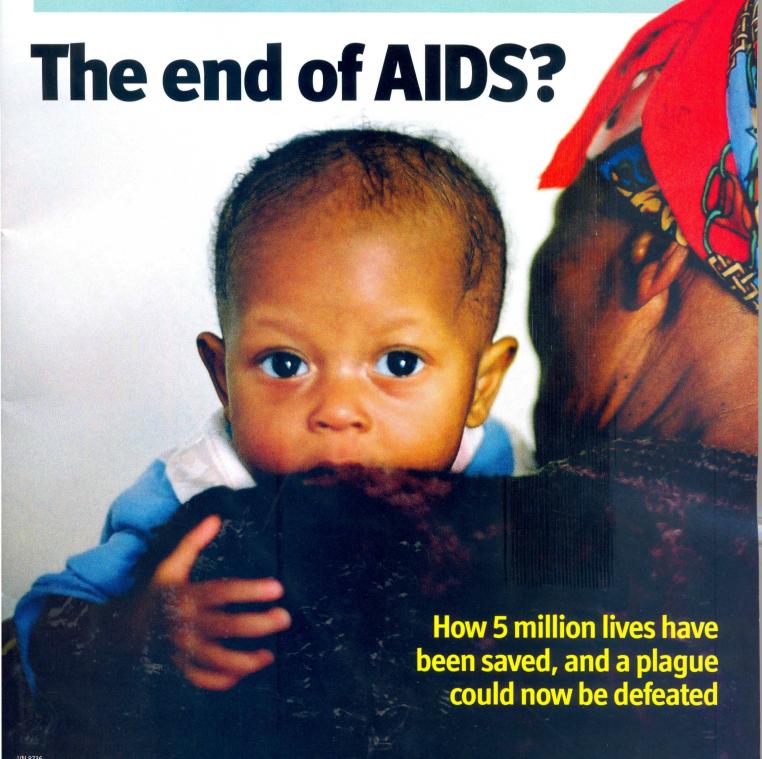
The trap for Turkey

Wall Street's plumbing problem

Lady Gaga, Mother Teresa and profits

Brazil's boiling economy

The farce that is FIFA





On the cover

Thirty years on, it looks as though AIDS can now be beaten—if the world has the will to do so: leader, page 11. Hard pounding is gradually bringing the plague under control, page 89. A history of larger-than-life characters, both good and bad, page 90. The wrong sort of emergency care, page 59

The Economist online

Daily analysis and opinion from our 19 blogs, plus audio and video content, debates and a daily chart Economist.com/blogs

E-mail: newsletters and mobile edition
Economist.com/email

Print edition: available online by 7pm London time each Thursday Economist.com/print

Audio edition: available online to download each Friday Economist.com/audioedition

The Economist

Volume 399 Number 8736

First published in September 1843

to take part in "a severe contest between intelligence, which presses forward, and an unworthy, timid ignorance obstructing our progress."

Editorial offices in London and also:

Atlanta, Beijing, Berlin, Brussels, Cairo, Chicago, Hong Kong, Johannesburg, Los Angeles, Mexico City, Moscow, New Delhi, New York, Paris, San Francisco, São Paulo, Singapore, Tokyo, Washington DC

7 The world this week

Leaders

- 11 Thirty years of a disease The end of AIDS?
- **12 The EU and the Balkans**No more Brussels bluff
- 12 Brazil's economy
 Too hot
- **13 Turkey's election**One for the opposition
- 16 The awfulness of FIFA
 An embarrassment to the beautiful game

Letters

18 On alternative medicine, the special relationship, banks, China, Pakistan, beer, DSK

Briefing

- 28 The Turkish election Erdogan's last hurrah (possibly)
- 29 Electioneering in Anatolia Local hero

United States

- 31 Environmentalism Soaring emissions
- 32 The economy
 Excuses, excuses
- 34 Barack Obama and business Starting to get along
- 34 Abortion
 Pushing back
- **36 The falling crime rate** Good news is no news
- 38 Arizona's conservatives Extreme recall
- 38 Criminal justice Leave no veteran behind
- 40 Lexington
 Magical mystery Palin

The Americas

- 43 Brazil's president Dilma's first big test
- 44 Peru's vote No lesser evil
- **46 Colombia's victims law** Feeling their pain
- 46 Jamaica No visa, do cry

Asia

- **47 Thailand's politics** Thaksin's last stand
- 48 Unrest in China No pastoral idyll
- 48 Governing Nepal Attitude sickness
- **50 Murder in Pakistan** A dark place
- **52 Sri Lanka's army** In bigger barracks
- **54 Banyan** Japan and the sea

Technology Quarterly

After page 54

Middle East and Africa

- 55 Bahrain A lot of loathing
- 56 Syria's turmoil... No end in sight
- **57** ...and its opposition A signal from nearby
- **57 The battle for Yemen** Tribes at war
- 58 The Gaza Strip Let some Palestinians out
- 59 South Africa and race The clashing rainbow
- 59 Saving African children Faster is not always better

Europe

- **60 The Balkans after Mladic** Slowly towards Europe
- **61 Italy's prime minister** Silvio snubbed
- **61 Protests in Georgia** On Rustaveli Avenue
- **62 Latvia's politics**Time enough
- 62 German energy Nuclear? Nein, danke
- 63 E. coli in Germany
 Don't shoot the cucumber
- 64 Charlemagne
 The European Union and enlargement



Turkey The best way to promote democracy would be to vote against Recep Tayyip Erdogan: leader, page 15. The winner of next week's election is not in doubt, but the details could be very important, page 28. On the campaign trail with the Turkish foreign minister, page 29



FIFA A rotten organisation needs reform: Swiss parliamentarians and commercial sponsors could be the answer: leader, page 16. If only Sepp Blatter had half the decency of Nasser Hejazi, Iran's outspoken goalkeeper: obituary, page 96



Brazil Latin America's biggest economy is more fragile than it appears: leader, page 12. Political trouble for Dilma Rousseff, page 43



Technology Quarterly Discover the truth about carbon-footprint labels, smart contact lenses, the future of armour, the challenge of parallel programming, wireless heart pumps and

much more after page 54



Wall Street The sheer number of unsettled trades is rattling regulators, page 83. Hedge funds seek cover, page 85



Lady Gaga and Mother Teresa Leadership lessons from two unlikely women: Schumpeter, page 79. Why Indian bosses should give up jogging, page 76

Britain

- 65 Cuts at the BBC

 And now for something completely different
- 66 Regional accents Geordie's still alreet
- 67 The defence secretary
 The Fox that can't be shot
- **67 Parliamentary expenses**The never-ending scandal
- 68 Bagehot
 The Lib Dems draw blood

International

- 69 Genocide Using the G-word
- 70 Gmail under attack Something phishy
- 70 The war against drugs Supply and demand
- 71 Censuses Costing the count

Business

- 73 Mining
 The wacky world of gold
- 74 Consulting bounces back
 But clients are pickier
- 75 Mercadona Spain's buoyant retailer
- 75 Walmart in South Africa
 Big boxes for Boks
- 76 Southwest Airlines Smiles and free peanuts
- 76 A jogging craze among
 Indian bosses
 Corporate India on the run
- **78 Renault and Nissan** Ghosn groans
- 78 Textiles leave China Good darning, Vietnam
- 79 Schumpeter
 Lady Gaga and Mother
 Teresa

Briefing

80 Huawei
The long march of the invisible Mr Ren

Finance and economics

- 83 America's dodgy financial plumbing
 Too big a fail count
- 84 Buttonwood
 On the wrong track
- 85 The Greek debt crisis Fingers on the trigger
- 85 Insuring hedge funds Dodging the bullets
- 86 Japanese stocks Welcome, buyjin
- 86 Chinese public debt Coming clean
- 88 Economics focus
 Wanted: chief firefighter at
 the IMF

Science and technology

- 89 AIDS The 30-years war
- 90 The history of AIDS Heroes and villains

Books and arts

- 92 Japan and sex
 Waltzing into bedrooms
 and brothels
- 93 The first world war Those who said No
- 93 Mexico Soul-searching
- **94 Americans in Paris**They were there, Lafayette
- 95 "The Tree of Life" Angels in Waco
- **95 The evolution of feathers** Fluff and flight

Obituary

- 96 Nasser Hejazi Goal keeper and rebel
- 105 Economic and financial indicators

Statistics on 42 economies, plus our poll of forecasters and a closer look at food prices



Next week

We publish a special report on Italy. The country needs to stop blaming the dead for its troubles and get on with life, says John Prideaux

Principal commercial offices:

25 St James's Street, London SW1A 1HG Tel: 020 7830 7000

Boulevard des Tranchées 16 1206 Geneva, Switzerland Tel: 41 22 566 2470

750 3rd Avenue, 5th Floor, New York, NY 10017 Tel: 1 212 541 0500

60/F Central Plaza 18 Harbour Road, Wanchai, Hong Kong Tel: 852 2585 3888

Other commercial offices:

Chicago, Dubai, Frankfurt, Los Angeles, Paris, San Francisco and Singapore

Subscription service

For our latest subscription offers, visit Economist.com/offers

For subscription service, please contact by telephone, fax, web or mail at the details provided below:

Telephone: 1800 456 6086 (from outside the US and Canada, 1314 447 8091)

Facsimile: 1866 856 8075 (from outside the US and Canada, 1314 447 8065)

Web: Economistsubs.com
E-mail: customerhelp@economist.com

The Economist Subscription Services, P.O. Box 46978, St. Louis, MO 63146-6978, USA

Subscription for 1 year (51 issues)

United States US\$138
Canada CN\$189
Latin America US\$270

An Economist Group business



PEFC certified

This copy of *The Economist* is printed on paper sourced from sustainably managed forests certified by PEFC www.pefc.org

