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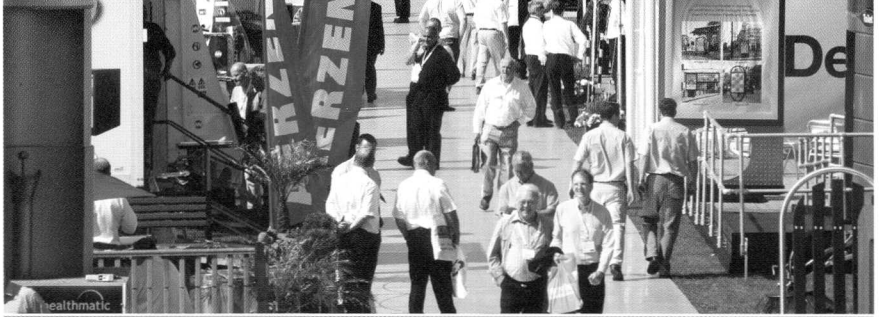
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EISU CALENDAR OF EVENTS



THE VOICE

In June EISU provided an inward mission to the CIWM exhibition. This annual exhibition showcases Britain's expertise in environmental technology and particularly in waste management. While waste will never be eradicated, the exhibition showed there is still huge scope for better management of waste streams. Interest from visitors revealed that environmental innovation and developments are a key strength of UK industry and are resulting in strong markets. These markets range from the intellectual property of software to the hardware of plant and equipment, supported by advice on all areas of environmental improvement.

The CIWM exhibition is delivered by the Chartered Institution of Wastes Management the leading professional body for waste and resource management. It has over 7,000 members, mostly in the UK, but with 250 members elsewhere in the world. It aims to foster and promote the art and science of sustainable waste management worldwide. This year's CIWM Conference and Exhibition proved to be good for business, with many exhibitors reporting orders taken on the stand, as well as gaining plenty of high quality leads. John Mulkeen, Marketing Manager for truck and bus company BMC said "It is the most successful exhibition we have ever done with regard to committed orders taken on the stand."

The quickest sale was achieved by Doornbos Equipment, which sold a V-Force 3000 ADR hazardous waste vacuum tanker within an hour and a half of the show opening. Scarab Sweepers Ltd scored in the export market making a one to two million pound deal with an Australian buyer.

Information was also a valued commodity at the show. Sub-it.co.uk, a new website designed to make subcontracting simpler, attracted many new subscribers and the company was delighted to receive over seven hundred entries to their on-stand competition.

CIWM and DEFRA have been working to develop a New Technologies Programme. This comprises three courses focusing on Waste Treatment Technologies. These courses have been developed by experts in the field, and have involved extensive consultation with both academics and practitioners. The Level 3 Award in Principles and Practices of Sustainable Waste Management is aimed at process engineers, technicians and other professionals who would like to transfer into the waste industry. The Level 4 Award in Waste Treatment Technologies provides professionals in the waste industry with a detailed understanding of the practical aspects of advanced waste treatment processes. The Masters Level Module in Advanced Waste Management Technologies enables students to understand the role that advanced waste management technologies can play in helping achieve sustainability in wastes management.

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