

“Hard work, passion,
creative innovation, an
amazing team and a
‘can do’ attitude”

Julie Smolyansky,
CEO, Lifeway Foods



PLUS ■ **INSIGHT**
Ice cream making equipment



■ **SPECIAL REPORT**
Yogurts and desserts

■ **FOCUS**
Ice cream ingredients

■ **EXPERT OPINION**
Distribution solutions

PLUS worldwide product innovation, industry and ingredients news

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For regular industry news updates, visit www.foodbev.com/dairy

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The advertisement features a blue background with a white splash of milk in the center. On the left, the text reads 'IDF Dairy Innovation Awards 2011'. On the right, a red circular badge says 'Enter TODAY' and 'Deadline for entries 5 September'. At the bottom left, it says 'See page 4' and 'Enter now at www.idfdairyinnovationawards.com'.