



# INNOVATION CENTER FOR U.S. DAIRY™

HEALTHY PEOPLE • HEALTHY PRODUCTS • HEALTHY PLANET



**"We are working in a unique and unified way to drive innovation and grow category sales."**

Barbara O'Brien,  
President, Innovation  
Center for US Dairy

**SPECIAL REPORT**  
Cheese

**INSIGHT**  
Milk processing

**FOCUS**  
Omega-3 & colours

**EXPERT OPINION**  
Retailing

**PLUS** worldwide product innovation, industry and ingredients news

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**Dairy Innovation** Editor Geoff Platt on 860 different ice cream flavours plus young people enjoying milk.

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## Innovations

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## Dairy business

News and views from the world of **Dairy Innovation**.

For regular industry news updates, visit [www.foodbev.com/dairy](http://www.foodbev.com/dairy)

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### Innovation Center for US Dairy

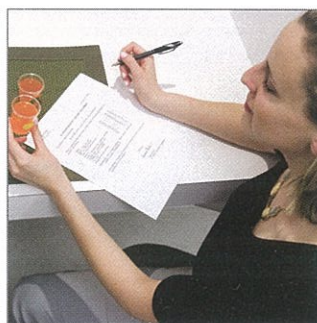
**Dairy Innovation** Editor Geoff Platt talked to the Center's President Barbara O'Brien.

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## FOCUS

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Omega-3, colours, customer support – and a positive EFSA opinion.



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## SPECIAL REPORT

### Cheese

Reporting on different aspects of cheese and cheese making.



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## INSIGHT

### Milk processing

The technology behind milk processing.



**IDF Dairy Innovation Awards 2011**

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