

SPECIAL REPORT

Global dairy report

**FOCUS** 

Top 10 dairy companies

EVENT REVIEW

**World Dairy Summit** 

PLUS worldwide product innovation, industry and ingredients news

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**Dairy Innovation** Editor Geoff Platt reflects on a great **World Dairy Summit** in New Zealand and on 2010.

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New products in the dairy world, from drinking milk through to yogurt, spreads, cheese and ice cream.

Innovation extra

How character merchandising worked for one dairy when it launched Pink Milk.

Dairy business

News and views from the world of **Dairy Innovation**. For regular industry news updates, visit **www.foodbev.com/dairy** 

Innovations plus

Two bonus pages of new products from the dairy world.

Update

**World School Milk Day** – focusing attention on vital milk programmes.

Event review

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Marketing watch

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EVENT REVIEW

Discover . . . natural inspiration

World Dairy Summit 2010 report, from Auckland, New Zealand.

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