

The International Magazine for Luxury Fabrics, Yarns and Fibres

# Twist

The New Wool Record Established 1909

Issue 7  
March 2009

## Natural luxury

Bamford's commitment  
shows the way ahead for  
UN Year of Natural Fibres

Spring/summer 2010 yarn trends

Interiors special feature

Ettore Veronese interview

Pitti Uomo report



[www.twist-international.com](http://www.twist-international.com)

INTI-Extensión y Desarrollo  
División Biblioteca

0431

- 8 SEP 2009

# Contents

March 2009

## Regulars

---

- 9 **Comment**  
The view from the editor
- 10 **News**  
Global update from fibre to fashion
- 34 **Industry Insight**  
News from across the production line
- 38 **The Markets**  
Global raw material prices
- 41 **The List**  
Technical terms explained
- 44 **My Day**  
Ewelina Wojcik, worsted fabric mender,  
Bower Roebuck.
- 45 **Events**  
Shows, exhibitions and conferences  
across the world

## Show reports

---

- 18 **The show must go on**  
Janet Prescott reports from Pitti Immagine Uomo, where heritage and luxury helped create an upbeat mood.
- 20 **Meeting demand**  
Tissu Premier is adapting to the rapidly changing ways in which textiles are sourced. Janet Prescott reports from Lille.
- 22 **Rise and shine**  
There was plenty of colour, innovation and eco ideas to inspire at Pitti Immagine Filati, as Janet Prescott reports.

## Special features

---

### Yarn trends for spring/summer 2010

- 24 **Power to the people**  
Filati Power, playing on a jazz theme, is offering a range of luxury yarns for spring/summer 2010.
- 25 **Zegna Baruffa yarns for spring/summer 2010**

## Interiors

- 30 **Time for bed**  
Debora Ferrero looks at the keys to the success of the world's first ever cashmere bed sheet range, launched one year ago by Biellese company Fratelli Graziano.
- 32 **Wrapped up in wool**  
Wendy Mill tells the extraordinary story of the pure wool baby blankets and wool mattresses produced by New Zealand's Cariboo.

## Features

---

- 14 **The Knowledge**  
Bridgette Kelly outlines the attributes of wool carpets, and looks at why interest in carpets made from natural fibres is growing in several parts of the world.
- 16 **Global Consumer Watch**  
Bruce Montgomery takes a look at the extent to which the UN International Year of Natural Fibres for 2009 has been embraced by fabric mills, retailers and designers.
- 21 **Harris Tweed a hit in Paris**  
Scottish Designer of the Year Deryck Walker highlighted the outstanding qualities of Harris Tweed cloth during Paris Fashion Week, as Bill Lucas reports.
- 26 **The Twist Interview**  
Ettore Veronese talks to Debora Ferrero about his latest collection for Royal Peter Brown's Yacht Club de Monaco label, his approach to designing his ranges, and his thoughts on the future of Biellese textiles.



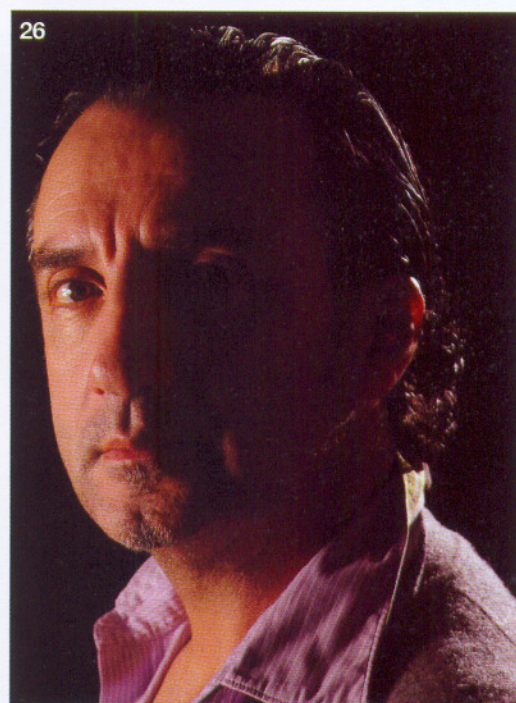
32



22



26



18

