Twist

Issue 26 November 2010

Unique provenance

Magee Weaving on the growing appeal of Donegal tweed

Autumn/winter 2011/12 fabric trends
Philippe Pasquet interview
Ermenegildo Zegna gets to the heart of India
New partnership for J & J Minnis and Haruyama

www.twist-international.com

Published by WTIN

Contents

November 2010

Regulars

- 11 Comment
 The view from the editor
- 12 News Global update from fibre to fashion
- 58 The Markets
 Global raw material prices
- 61 The List
 Technical terms explained
- 64 My Day

 Klaus Brinkmann, shareholder and managing
 director of Brinkmann Group, and president of
 GermanFashion
- 65 Events
 Shows, exhibitions and conferences across the world

News analysis

24 Reaping the rewards

Two established companies have joined forces to bring a new range of English-style suits to the Japanese retail market, reports Janet Prescott.

26 Looking ahead

The inaugural Textiles-UK conference examined the future of wool. Jonathan Dyson reports.

Show reports

40 Youthful optimism

IdeaBiella showcased new developments in wool, technical advances and vintage-inspired styles, reports Janet Prescott.

42 Irresistible handle

Janet Prescott explains why tactile features characterised the new season's trends at Première Vision.

44 A shirt for all situations

Shirt Avenue presented a rainbow of designs, fabrics and finishes to provide fresh direction, reports Janet Prescott.

Special features

Yarn trends for autumn/winter 2011/12

34 Technical advances

As part of a significant research investment programme, Cariaggi unveils new luxury fibres, colours and performance finishes, reports Tara Hounslea.

Autumn/winter 2011/12 fabric trends

46 Fox Brothers

With a new West of England tweed range attracting huge interest, Jonathan Dyson discovers why there is an irresistible buzz around Fox Brothers not felt for many years.

48 Fabric collections for autumn/ winter 2011/12

Featuring Holland & Sherry, Luigi Botto, Harris Tweed Textiles, Scabal, Alfred Brown, Dormeuil and Reda.

Features

28 The Knowledge

Gill Mudie explains why the traditional techniques used to create Donegal tweed have helped it garner an international following and how new fibre blends are transforming the fabric for a new generation.

30 Global Consumer Watch

A new joint venture is helping Ermenegildo Zegna take advantage of the lucrative Indian market, reveals Debora Ferrero.

32 Fighting fit

A revolutionary fabric for martial arts apparel blends the strength of polyester with the diverse properties of Merino wool, reports Wendy Mill.

36 The Twist Interview

Première Vision CEO Philippe Pasquet talks to Janet Prescott about the changing role of fashion textile exhibitions and why China, Brazil and Russia are particularly important markets for the future.











