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Twist

The New Wool Record Established 1909

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Summer cool

New looks
for linen on
Savile Row

The Bozzalla & Lesna story

Bruce Montgomery
on shirtings

Rare and speciality fibres

Childrenswear

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Caitlin Shell, wholesale account executive at Roberta Freymann, US.
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A joint promotion highlighting the benefits of linen, involving the European Linen Association (CELC) and the Savile Row Bespoke Association, has produced a range of linen summer suits and jackets that contrast in spectacular style with the traditional image of one of the world's oldest fibres. Twist was chosen as the media partner for the promotion, providing us with exclusive access to the garments. Story and photo shoot by Elizia Volkmann.

Special features

Rare and speciality fibres

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In a variety of ways, social responsibility is helping to combat poverty in Peru's alpaca fibre production chain. Francis Rainsford reports.

Childrenswear

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Janet Prescott looks at the increasing importance of childrenswear for several top fashion labels, with luxury, style and high quality all key elements.

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The New Zealand babywear brand mokopuna merino™ is utilising the extraordinary benefits of New Zealand Merino wool, including ultraviolet protection and flame resistance, resulting in a diverse and increasingly popular range of babywear clothes and accessories. Wendy Mill finds out more.

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Bruce Montgomery on why the shirt is an increasingly key item, and why made in England production is playing a major part.

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Are green shoots of recovery really beginning to emerge in the UK luxury market? Janet Prescott investigates.

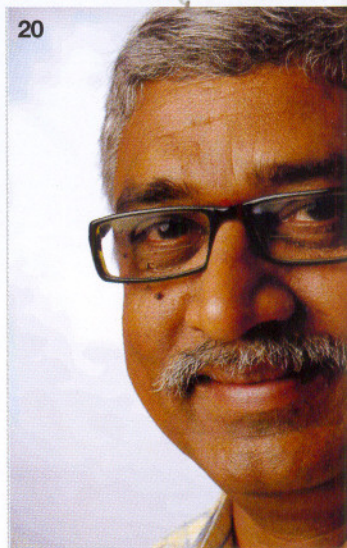
- 18 **Broadened horizons**
Since being taken over by the Inghirami fashion group ten years ago, the Biellese fabric mill Bozzalla & Lesna has benefited in a variety of ways, and continues to widen its product range and customer base. Debora Ferrero reports.

- 20 **The Twist Interview**
Kusuma Rajaiiah speaks to Mini Zachariah about his increasingly popular Ahimsa Silk, how he made the initial discovery, and his plans for the fibre and his company.



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