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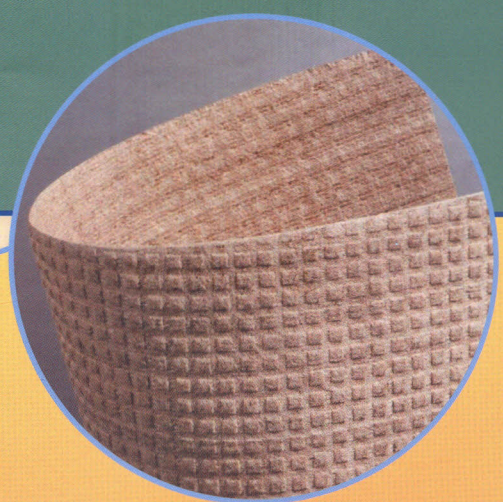
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# TECHNICAL *Textiles* international

SEPTEMBER 2013



- *Diverse uses for performance nonwovens*
- *Secrets of success at SSM Industries*
- *Norafin the constant pioneer*
- *Seaweed additives for fibres*



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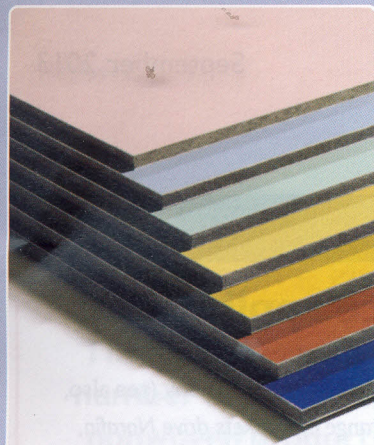
### Editorial

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A combination of the general downturn in the US economy and deep cuts to the defence budget has hit many companies hard, but SSM Industries' diverse approach has helped buffer the company from the worst effects, according to John W. McCurry pages 23–26.

Norafin is a pioneer of both technology and product innovation. Nick Butler examines what drives the company's dynamism pages 29–34.



Nonwovens are no longer just commodity products and increasingly contribute to a range of high-performance end-uses, reports Adrian Wilson in an exploration of the latest applications and trends in the use of such fabrics around the world pages 15–21.



There has been a notable rise in the number of companies supplying new nonwoven products (above and below) as the basis for lightweight composite components for the automotive and construction industries, according to Adrian Wilson pages 3–9.



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