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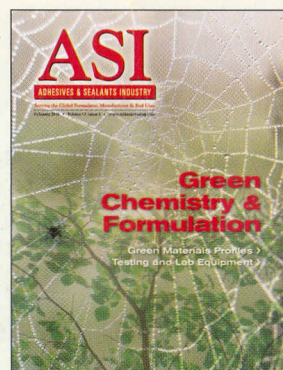
This article considers three complementary analytical techniques that provide the information needed for optimal latex adhesive performance: dynamic light scattering, zeta potential and rotational rheometry.

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