

# MODERN PLASTICS

April 2011

## WORLDWIDE

THE GLOBAL PLASTICS MAGAZINE

[plasticstoday.com/mpw](http://plasticstoday.com/mpw)

A hand in a green sleeve holds a metal lid over a recycling bin. The bin is filled with various plastic bottles, including a red one, a blue one, and a clear one. The background is a bright blue sky.

## Looking for new options to make money?

### CONSIDER PLASTICS RECYCLING **30**

Chinaplas preview:  
A quarter-century  
of change **32**

Lose the low-ballers,  
and defend your  
price with data on  
your value **14**

Spotlight on lean  
rotomolder Remcon **50**



Janine Lamontagne/Stockphoto.com

## ON THE COVER

### 30 Eye on Auxiliary Equipment

**Size reduction and recycling**  
The old adage (with a twist) bears repeating: A pellet saved is, well, money in your pocket.



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## COLUMNS

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#### Competing on price or value: Which offers the best opportunity for profit?

It's true: You can make money without deeply discounting your price, but you need lots of data and a strong backbone.

## PROCESSING TECHNOLOGY

### 18 Processing Trends

**Materials:** Bioplastic film update: Lakeside chooses Mirel; Biodegradable vs. 'standard-but-sustainable'

**Machinery:** Are you taking advantage of tax breaks for equipment purchases?

**Injection molding:** Rethinking the injection molding machine

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The latest materials developments in resins, compounds, and additives.

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New technology and business developments around the world.



Product Watch

## FEATURE

### 32 Chinaplas preview

#### Chinaplas 25 years on: A global show for a global processing powerhouse

Space is overbooked, overseas buyers have dramatically increased, and the economy is booming, so make your way to Asia's largest plastics show to see what opportunity awaits you.

## EYE ON YOUR MARKETS

### 40 Market-specific reports

**Medical:** Medical device OEMs and their suppliers head for Costa Rica

**Housewares:** Nextlife's postconsumer PP finds new life in housewares line

**Packaging:** Barrier packaging technology now offered in North America; Frito Lay hears consumer complaints, quiets bioplastic SunChips bag

## SPOTLIGHT

### 50 A moving goal pushes lean rotomolder higher

Hiring a lean expert was the first step toward creating a culture that embraced the transformation at Remcon Plastics of Reading, PA.

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