

# MODERN PLASTICS

## WORLDWIDE

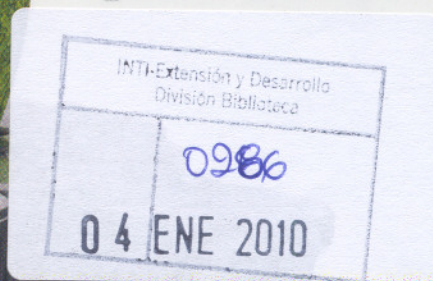
November 2009

THE GLOBAL PLASTICS MAGAZINE

[plasticstoday.com/mpw](http://plasticstoday.com/mpw)

CITIP  
006

# Want less waste? Use more plastics.



**Thinking skinny:  
How to design while  
dining on Wal-Mart's  
materials diet**

**Access to healthcare for  
every Chinese citizen?  
Asian medical device  
market responds**

**An effective website  
provides a sales boost  
in a down economy**

**Maximizing the  
three-layer model**





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Dow's Jeff Wooster and Glenn Wright answer questions about the importance of protecting a product with packaging, and what their company is doing to address end-of-life concerns.



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One guess which retailer is driving the direction toward lighter-weight packaging—and everyone, from processors to material developers, is falling in line.

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Rather than retreating, this processor got creative online to advance sales.

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Aggressive programs for introducing men, women, and children to engineering careers are expanding the workforce pool in this state.

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**Injection molding:** Paint film adds pizzazz to new police cars

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Composiflex ships ready-made products, offering design to delivery.

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High-tech medical devices hit China as a massive domestic market takes shape.

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