

Scrap Tire NEWS

Covering The News And Developments In The Scrap Tire Recycling Industry

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Liberty Tire Makes Key Appointments

Doug Carlson To Lead Development of Rubberized Asphalt

Liberty Tire Recycling has appointed Douglas D. Carlson as vice president of asphalt products. In his new role, Carlson will help Liberty Tire Recycling focus on the emerging market of rubber asphalt.

"States, counties and municipalities across the continent are constantly seeking ways to more readily manage the escalating costs of road maintenance, which can represent a large line item in a municipal budget," Jeffrey Kendall, CEO of Liberty Tire Recycling said. "Rubberized asphalt offers durability and cost savings to these governments. With Doug's exten-

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CRM In The News

Mesa, Arizona-based Crumb Rubber manufacturers (CRM) has been getting top billing as a "green company making a difference" from several Arizona media sources in and around Phoenix recently.

Featured last month on the *KSAZ Fox 10 News* morning show, in a two part series and in a lead article in the *Arizona Republic*, CRM was recognized for its role in completing the cleanup of one of Arizona's largest remaining scrap tire stockpiles and for its ongoing work in developing markets for recycled rubber.

CRM started shredding the more than seven million tires stockpiled on an abandoned site near Mobile, AZ, south of Phoenix in April, 2009, finishing its portion of the cleanup in early June 2010, according to Dawn Helms, manager of CRM's Mesa, Arizona plant.

Helms, who conducted a walking tour and tire processing demonstration during the two-part series, is the only female tire shredding plant manager in the U.S. today. Helms oversees tire operations at the Mesa plant from collections to final shipment of the finished crumb rubber materials. CRM has tire-recycling contracts with 13 of Arizona's 15 counties (only Apache and La Paz counties are not under contract).

CRM's shredding capacity is more than sufficient to recycle all of Arizona's estimated 6 million tires disposed of each year. The Mesa CRM plant shreds more than 10 million

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Europe Has 96 Percent Recovery Rate For Used Tires

ETRMA, the European Tyre & Rubber Manufacturers' Association is reporting that the market for tire derived products has become sustainable and economically viable.

Despite the fact that the recession is having a negative impact on the supply of end-of-life tires (ELTs) to sorting and recycling companies, ETRMA confirms the positive trend in the management of end of life tires with a recovery rate of 96 percent. This achievement also distinguishes Europe as one of the most advanced regions in the world in the recycling and recovery of tires, the ETRMA said.

The strongest growth has been in the number of environmentally-friendly and cost-effective options for recycling tires. Scrap tire derived products are now increasingly regarded as a useful resource for various recycling options, the ETRMA said.

In 2010, ETRMA reports 14 different ELT management companies are operating throughout Europe. These firms were set up by the tire manufacturers, and mandated to collect and organize the treatment of an equivalent amount, a quantity of ELTs equivalent to the volume

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